

cleverbridge Fact Sheet

cleverbridge provides ecommerce and subscription management solutions for monetizing digital goods, online services and SaaS. Our cloud-based ecommerce platform simplifies recurring billing, optimizes the customer experience and offers comprehensive global compliance and payment capabilities. Leveraging cleverbridge expertise, technology and services, our B2C and B2B clients acquire more customers, improve retention and grow their revenue in international markets.

Founded 2005

Headquarters

Gereonstr. 43-65
50670 Cologne, Germany

Offices

- Cologne
- Chicago
- San Francisco
- Tokyo
- Taipei



Company History

In 2005, cleverbridge's founders set out to develop a powerful, adaptable ecommerce solution. Based on decades of collective industry experience, the team saw an opportunity to improve upon existing technology solutions, client service, dispersed data platforms and analytics capability. The result of their efforts is cleverbridge. Growing from the small team of original founders to over 300 employees today, cleverbridge has been profitable since 2007 and is well-positioned for future growth as digital goods and services companies continue to transition to subscription-based services and recurring revenue models.

Leadership Team

Craig Vodnik
Chief Executive Officer - cleverbridge, Inc.

Martin Trzaskalik
Chief Technology Officer

Ortwin Lihs
Chief Operations Officer

Dr. Michael Späth
Chief Financial Officer



All-in-One Digital Commerce Solutions

Manage

- Integration
- Subscription Management
- Customer Data Management
- Customer Self-Service
- Customer Lifecycle Marketing
- Global Compliance

Monetize

- Billing & Invoicing
- Payment Processing
- Revenue Retention
- Taxation
- Fraud Prevention

Optimize

- Localization
- Reporting & Analytics
- Testing & Optimization
- Client Success Management
- Email Marketing
- Affiliate Management



Awards & Recognition

- 2018 European IT and Software Excellence Awards Finalist (SME Solution of the Year)
- 2018 Computing Digital Technology Leaders Awards Finalist (Best Place to Work in Digital)
- 2017 V3 Technology Awards Finalist (Best Business Application)
- 2017 SaaS Awards Finalist (Best SaaS Product for Ecommerce/ Online Shopping)
- 2017 Timmy Awards Finalist (Best Technology Work Culture)
- 2016 Accel EuroScape Top 100 Most Promising SaaS Company in Europe
- 2016 SIIA CODiE Awards Finalist (Best Subscription Management Solution)
- 2016 Great Place to Work Institute Top German IT Employers (No. 20)
- 2015 G2 Crowd Grid for Ecommerce Platforms (High Performer)

Additional Information

For more information, please contact cleverbridge at inquiry@cleverbridge.com or visit www.cleverbridge.com.
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